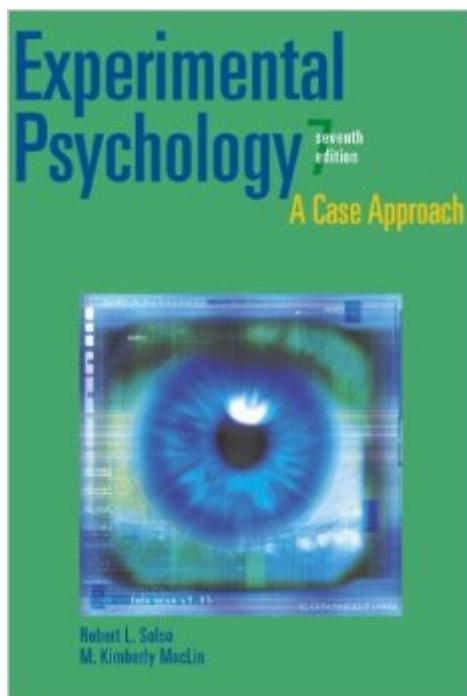


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Experimental Psychology: A Case Approach (7th Edition)



Synopsis

By presenting a principle or problem in experimental design, the authors then show how the problem has been dealt with in psychological literature. Readers can read, critique, and analyze actual cases/experiments from all aspects of psychology that exemplify various design principles. The book is organized into two parts (Basic Principles of Experimental Design and Analysis of Experiments), the book combines a text and case approach to examine the methods of experimental psychology. For psychology students studying research methods, experimental methods, or research design.

Book Information

Paperback: 352 pages

Publisher: Allyn & Bacon; 7 edition (December 14, 2001)

Language: English

ISBN-10: 0205319769

ISBN-13: 978-0205319763

Product Dimensions: 5.9 x 0.8 x 9 inches

Shipping Weight: 1 pounds

Average Customer Review: 3.3 out of 5 stars [See all reviews](#) (3 customer reviews)

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Customer Reviews

I have taught experimental psychology and research methods for twelve years and I have used this book several times for experimental psych. The presentation is to-the-point and reasonably thorough. The highlight is the section of 16 published empirical papers, some of which are annotated, some of which aren't, thus presenting students with the opportunity to do their own evaluations. I think that the ability to base lectures and concepts on actual research papers is paramount for student understanding. I recommend the book highly. I believe that Chakra88 was misusing the book by looking for information on APA style. The source for that is the APA Publication manual (which I also require my students to purchase). True, some of the APA format information in the textbook is out of date, but that is not its purpose. Its purpose is to teach experimental thinking and it does an excellent job of that. (As a note, I am also one of the reviewers

mentioned in the foreword to the book but I do not make any money from its sales.)

Great book

This is a worthless book. The examples do not coincide at all with the APA manual. Writing examples are not detailed or helpful. I had to consult three different manuals just to put together the proper APA format for a research proposal! This book is only good for giving a rough, rudimentary explanation of experimental psychology. If you want details on how to actually conduct research, go somewhere else to find it.

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